kmbs

Presidents' MBA

For business founders

The Presidents' MBA program is designed for:

- entrepreneurs with at least 3 years of business and strategic management experience;
- managers working with complex systems at the strategic level in conditions of turbulence and uncertainty;
- leaders who develop management teams and take responsibility in the face of radical change;
- individuals open to new ideas and ready to change with the world.

PROGRAM START DATE

20th May 2027

APPLICATION DEADLINE – 13th MAY.

The program is aimed at developing the following capabilities of program participants:

- understand the modern world and generate qualitatively new ideas;
- create strategies for the development of complex systems in conditions of turbulence and uncertainty;
- manage the operation and development of complex systems, their transformation, scaling, and internationalization;
- manage strategic and portfolio investments in a highly volatile environment,

PROGRAM STRUCTURE

- 15 training modules organized into five levels;
- the program includes 2 offsite modules and extracurricular activities;
- preparation and defense of a master's project;
- cross-cutting humanitarian component of the program.

SCHEDULE

- the first, second and third modules of the program are scheduled on Thursday, Friday, Saturday, and Sunday from 10:00 a.m. to 06:00 p.m;
- from the fourth module on, education process is scheduled from Monday to Friday from 10:00 a.m. to 06:00 p.m.

COST

The cost of the program is UAH 1 600 000 including VAT, excluding the cost of logistics of offsite modules.

Payment can be made in instalments over the first 10 months.

PROGRAM STRUCTURE

1st LEVEL

«Personal strategies» (3 modules, 5 days each)

This level introduces participants to the curriculum, helps them get to know the school, the program, and each other. It introduces personal development strategies.

LEVEL COURSES:

- Introduction to the strategic idea
- Evolution of management, leadership, and thinking
- Neurobiology of experience creation
- Personal resilience
- Personal development
- Personal communications
- Personal management talents
- Management essays
- Lean thinking and personal effectiveness
- Humanitarian component

2nd LEVEL

«Strategy as rules of the game» (4 modules, 5 days each + offsite modules)

Provides a deep understanding of modern strategic concepts and their confident implementation.

LEVEL COURSES:

- Systems modelling for managers
- Strategic thinking
- Strategic marketing
- Humanitarian component
- Economic engineering
- Master's project

3d LEVEL

«Investment strategies» (3 modules, 5 days each + offsite module)

Provides a deep understanding of corporate finance. Prepares the participant to confidently perform the roles of a strategic and portfolio investor.

LEVEL COURSES:

- Corporate finance (corporate management)
- Financial and management accounting
- Global corporate finance
- Analytical tools for improving business efficiency
- Master's project
- Humanitarian component

4th LEVEL

«Strategy Implementation Management» (3 modules, 5 days each + offsite module)

It strengthens the ability to strategize in modern conditions and to design business models and business ecosystems. Integrates management knowledge acquired while the program.

LEVEL COURSES:

- Operational Efficiency
- Business Processes
- Human Capital Management
- Organizational Design
- Master's Project
- Adaptive Organization Design
- Corporate Governance
- Improving Company Performance with AI
- Humanities Component
- Change Management

OFFSITE MODULES OF THE PMBA PROGRAM

The field modules complement the classroom modules of the program with the practice of “live cases”, i.e., visits to companies and institutions, discussions with their founders and top managers.

We get to know cities and regions through the prism of the Quadruple Helix concept of innovative development.

In the context of martial law, the program's modules take place within Ukraine.

MASTER'S PROJECT

The master’s project is an integral part of kmbs MBA programs, as it must demonstrate the manager’s ability to think critically, creatively, systematically, and strategically, as well as confidently apply the concepts learned while the program.

In the process of writing a master’s project, participants have additional consultations with lectors and go through a pre-defense, where they receive feedback on their work.

The final stage of the project is the defense before the kmbs committee. A successfully defended master’s project is a confirmation that the participant can find solutions to strategic management problems.

THE HUMANITARIAN COMPONENT OF PMBA

The humanitarian component is a series of humanitarian courses and events that are cross-cutting throughout the program. The humanitarian component of the PMBA program is organized as a series of original courses that aim to provide:

- expansion of the worldview of the participants;
- moral and ethical inoculation with modern values;
- acquaintance with the humanitarian way of thinking;
- finding new ideas for development — for yourself, your business, your country.

The humanitarian component courses provide participants with an exploration of new areas, topics, speakers, and reveal the fundamental principles of “impractical things” that provoke the development of thinking of PMBA participants and form a culture of dialogue.

Lecturers of the humanitarian component of the RMBA program: Olga Balashova, Vira Ageeva, Diana Klochko, Oleksiy Haran, and Taras Liutiy.

DIPLOMA

Graduates of MBA programs receive a Master of Business Administration degree from Kyiv-Mohyla Business School and a Master of Management from Kyiv-Mohyla Academy.

CONVOCATION

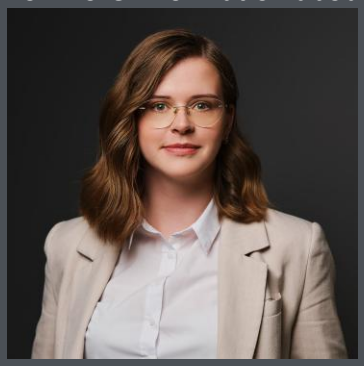
Convocation is a tradition of Kyiv-Mohyla Academy, which is also followed by kmbs. Every year, on June 28, participants of MBA groups whose studies have come to an end, put on their robes and academic caps, and participate in a festive ceremony. The Dean of kmbs and MBA program directors congratulate graduates on joining the Alumni community, and the most ardent members receive the Dean’s Award. This festival is the most anticipated for graduates, lecturers, and the school team.

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HOW TO BECOME A MEMBER OF THE PROGRAM:

1. Go to https://kmbs.ua/ua/mba/presidents and use "Apply" option:
   - upload an essay on the topic: "my role in my business: yesterday, today, tomorrow";
   - upload a scanned copy of your higher education diploma;
   - upload a photo.
2. Upon receipt of the application, a convenient time will be set for an interview with the program manager.
3. After passing the interview, you will be decided on admission/non-admission to the MBA program at Kyiv-Mohyla Business School.

For more information about the program, please contact us:



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See you in kmbs!
Web page of PMBA

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